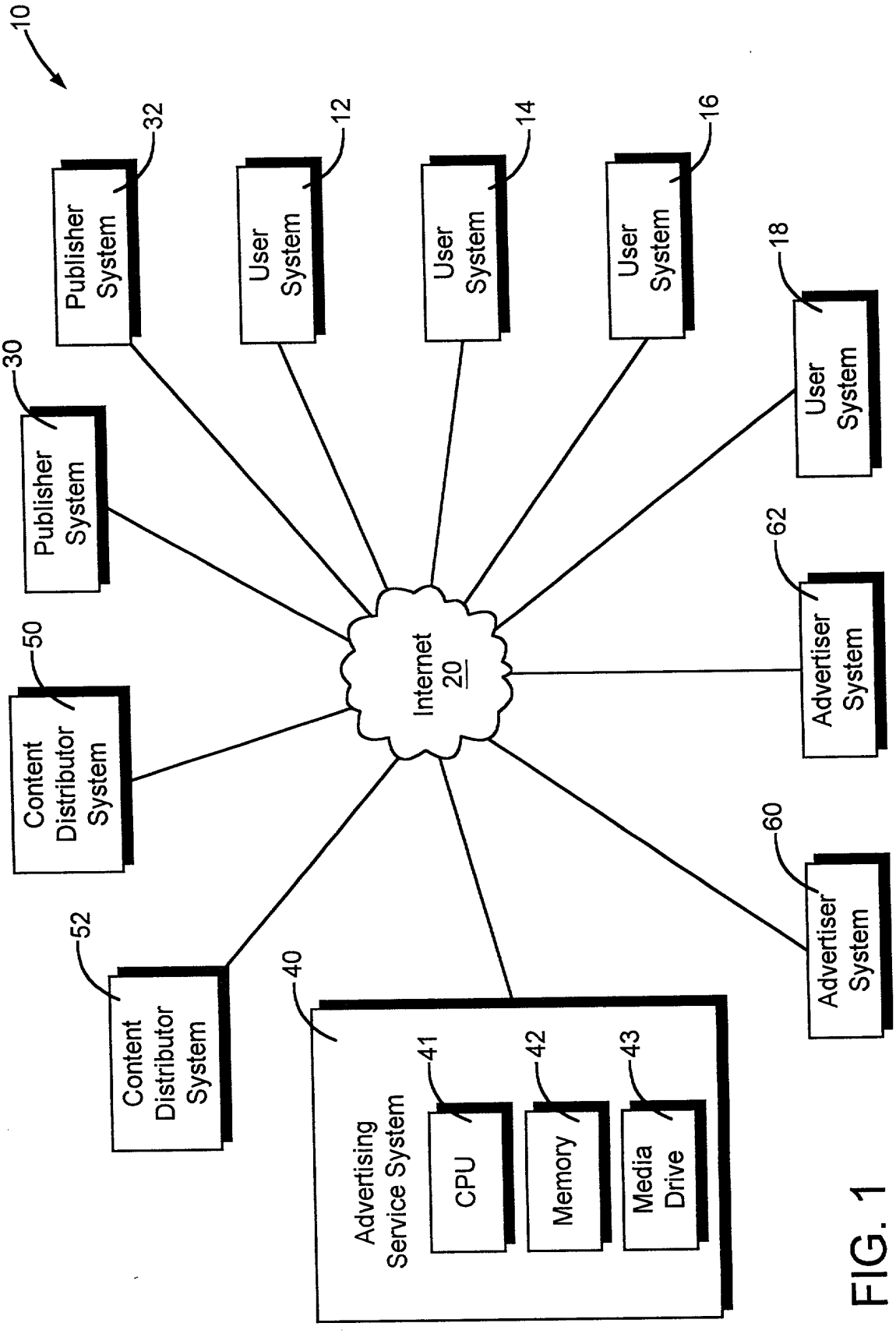
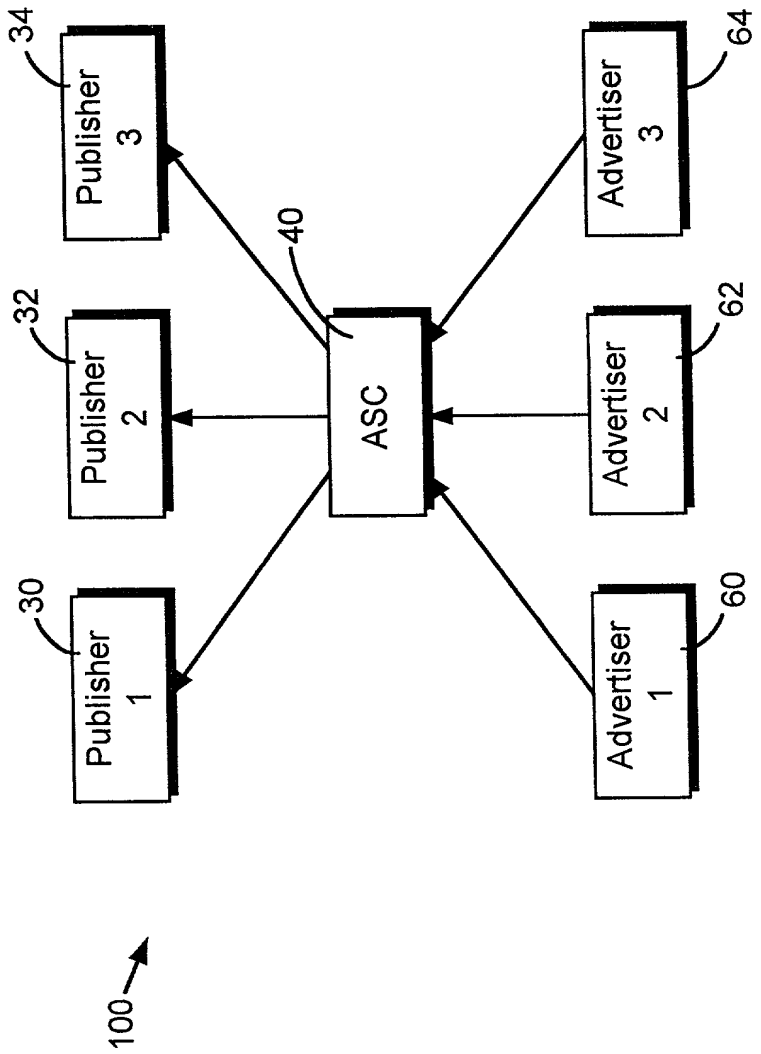

10
Publisher System
32
User System
12
User System
14
User System
16
Publisher System
30
User System
18
Internet
20
Content Distributor System
50
Advertiser System
62
Content Distributor System
52
Advertiser System
60
Advertising Service System
40
CPU
41
Memory
42
Media Drive
43

FIG. 1

FIG. 2


100
Publisher 1
30
Publisher 2
32
Publisher 3
34
ASC
40
Advertiser 1
60
Advertiser 2
62
Advertiser 3
64